

A person wearing a white lab coat is holding several books. The background is a blurred, light-colored setting. The text 'DBA RESEARCH PROPOSAL TOPICS' is overlaid in large, white, bold, sans-serif font on the left side of the image.

DBA RESEARCH PROPOSAL TOPICS

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1. An update on global business performance teams within multinational organizations
 2. Can corporate governance affect firm performance, globalization and internationalization?
 3. New theoretical directions happening in international business and its business political behavior – a comparison of the two
 4. What are the benefits of utilizing in-house corporate social responsibility expertise in comparison with the advantage of CSR consultancy expertise utilization?
 5. Customer loyalty and corporate social responsibility
 6. Corporate social responsibility: what's the impact of customer perception on loyalty?
 7. How employee and employer language in communication affect business integrity
 8. Precipitous outcome and strategy connection – how
 9. How male leadership affects the female workforce
 10. Business strategies and globalization
 11. How customer behavior affects business strategies
 12. How businesses deal with the changing perceptions of customers towards a brand
 13. How effective marketing techniques impact a business growth
 14. Social media management and customer behavior – the impact of social media on conversions
 15. International joint ventures – what are the benefits and risks?

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16. Merging of companies – pros and cons
 17. Effective business strategies in international marketing
 18. Acquisitions and mergers – how leadership changes affect employees
 19. Vendor management strategy – how can a firm or organization benefit from it?
 20. What are the key success factors of banking companies in the international business sector?
 21. Importance of business education in developing key management skills
 22. Within a business unit, can effective entrepreneurship be used for management?
 23. Corporate reputation and CSR – how are they connected?
 24. Climate change – how businesses can profit from it
 25. Business integrity – a need or an option
 26. Emerging economies – the effects of government and business relations
 27. Performance and organizational growth - main issues surrounding it
 28. Why and how do suppliers circumvent compliance codes?
 29. Importance of logistics in businesses – then, now and later
 30. Competitive advantage and excellent branding
 31. Is there a single approach to business improvement that can be applied?
 32. An analysis of risk reporting in a specific industry

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33. Does clear branding provide a real competitive advantage in the XYZ industry?
 34. How does the implementation of a CRM in a call center environment affect the health of employees?
 35. Why do suppliers actively seek to get around compliance codes?
 36. Factors influencing business process reengineering in the XYZ industry
 37. Is there a case for reversing the process of offshoring?
 38. Does implementing Corporate Social Responsibility impact customer loyalty?
 39. Does a successful business need to use integrity in its dealing with others?
 40. Why is business performance so varied between similar plants in different countries?
 41. How can you improve employee retention within the XYZ industry?
 42. How does politics affect business relationships and trade between countries?
 43. Comparison between education systems across the world and entrepreneurship
 44. How do leadership styles affect the success of not for profit organizations?
 45. How to make innovation happen in a long established business?
 46. Different leadership styles and their impact on the bottom line

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47. The impact of artificial intelligence on the XYZ industry.
 48. A study into the likely impact of increased automation across industries.
 49. A study into conflicts generated within multinational corporations.
 50. Does business management need to change significantly for the future?

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